

Walter Hoyer Joins San Diego Chargers' Staff

SAN DIEGO — Detroit newspaperman Walter Hoyer has been appointed to the public relations staff of the San Diego Chargers, club general manager Sid Gillman announced today.

Hoyer, 37, was sports editor of the Michigan Chronicle in Detroit for four years and has been associated with sports and public relations for 13 years.

"Walter is experienced and talented and I know he will be a valuable addition to the Chargers," said Gillman.

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Hoyer's experience includes nine years as sports editor of the Detroit Tribune, magazine writing, radio broadcasting and television as an aide to Curt Gowdy on the Baseball Game of the Week show from Detroit. He has been active in community affairs and is associated with the Greater Detroit Board of Commerce Sports Committee. He served as neighborhood commissioner of the Boy Scouts of America.

"Joining the Chargers is one of the most exciting things that has happened to me," said Hoyer. "It is

a privilege to become associated with a club that has a winning tradition. I am looking forward to my new work with great anticipation."